



# Elevate Identity

## Identify and Safeguard Your Riskiest Users

Research finds that a small percentage of employees contribute to the majority of an organization's security incidents. These users routinely demonstrate unsecure computing behaviors that expose sensitive resources to worst-case cyber scenarios. Amplifying the problem, there's no reliable way to pinpoint these users in order to provide the protections needed to strengthen their access to systems and data. Without visibility into a user's risk profile at the time of authentication, the chances of an adversary entering and gaining persistence dramatically increase.

Elevate Security solves this problem by helping you identify risky users and their actions. In turn, this 'human risk intelligence' may be applied as a condition of access to reduce account takeover attacks.

The **Identity** package of Elevate helps you make smarter access decisions by automating enforcement of conditional access policies based on verified user threat signals. Let's look closer!

Elevate ingests & analyzes data from your enterprise to **identify** and **score individual risk** based on behaviors and attack history

Elevate injects human risk data into identity and user authentication workflows as a **powerful control factor** for approving or denying access

**High Risk**  
Walter  
Dept: Engineering  
8.9

**VERY LIKELY**  
to introduce ransomware

### USE CASE: Walter, a risky user

- Developer w/source code access
- Recently downloaded malware
- Browsed to sites he shouldn't
- Clicked on phishing links

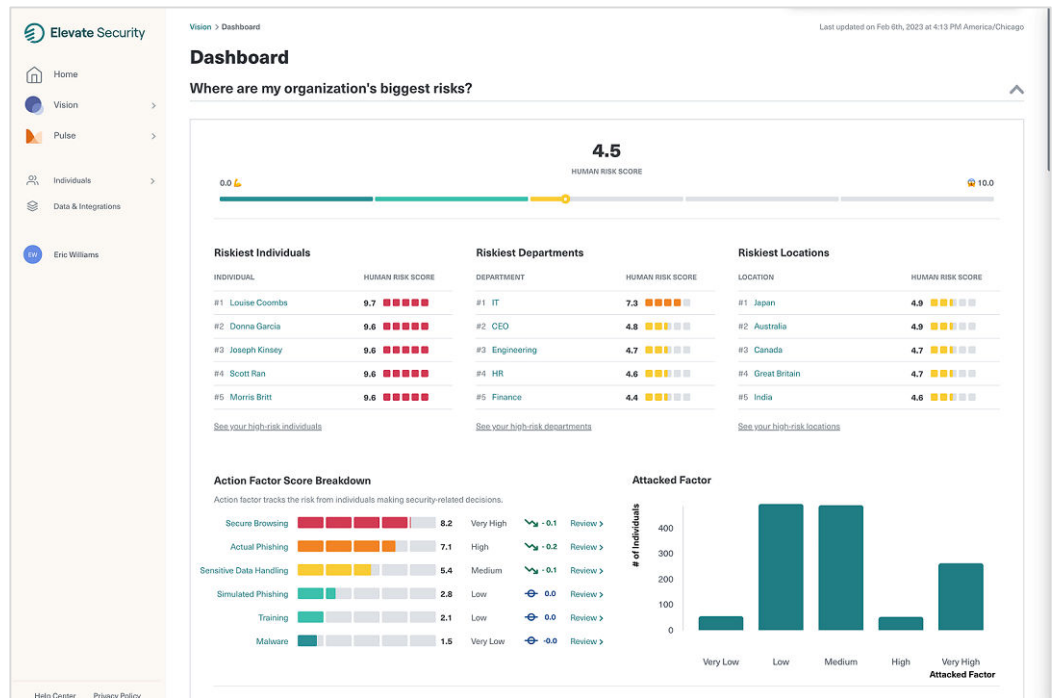
Elevate Identity helps you identify and protect employees like Walter. Given his role and actions that exceed his risk threshold, Elevate automatically adds him to a 'High-Risk' DevOps group where he'll be subject to conditional access policies the next time he authenticates—along with proactive engagement for improvement.

### DYNAMIC RISK RESPONSE

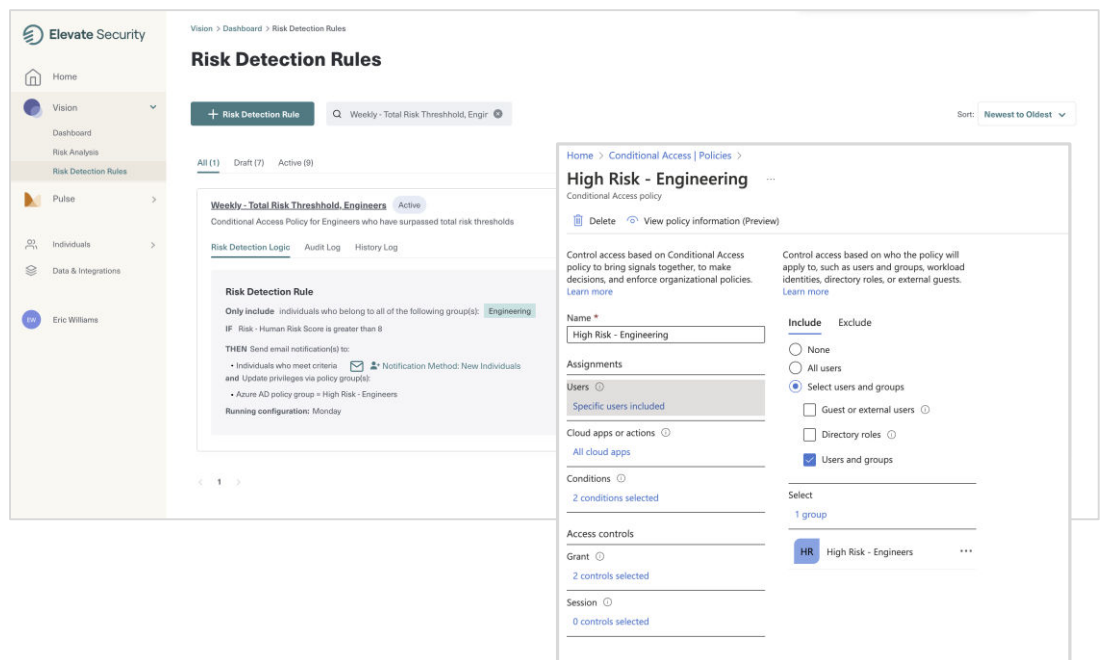
- **Improve security behavior & awareness**
  - Assign phishing recognition training; Deliver policy violation alerts and tailored security improvement guidance
- **Enhance & streamline security operations (SecOps)**
  - Add to 'High-Risk' watch list; share with other security functions
  - Integrate risk profile data into Help Desk/SecOps
- **Strengthen critical asset defense**
  - Require enhanced multi-factor authentication; login from trusted device & location: initiate access governance review

Elevate Identity strengthens protection of critical assets by providing human risk as a conditional access control in identity and access governance workstreams. Now, in addition to an organization's use of strong authentication such as something an employee has (*token*) or something they are (*fingerprint*), you can apply 'something they are doing' (*threat signals*) as context for access decisions.

The Elevate Vision Dashboard details riskiest individuals, departments & locations, as well as the factors driving human risk



Easily create conditional access policies mapped to user risk levels, enabling granular control such as enforcing enhanced MFA, device restrictions, or access from trusted locations



**DYNAMIC RISK RESPONSE**

Change awareness & behaviors through personalized education, gamification, and friendly touch points to reinforce good security judgement

Employee communications provide tailored feedback and guidance

### Phishing & Reporting

Over the past few months, we've sent you a few phishing simulations to see if you were able to detect them!

Phishing is the fraudulent practice of sending malicious emails that try to steal your credentials or download malicious software.

	MAR	APR	MAY
Attack Detected	✘	✘	✘
Reported	✘	✘	✔
Overall	😞	😞	😞

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#### Attack Detected

Best in class: ██████████  
 Your Department: ██████████  
 Your Company: ██████████  
 You: ██████████

Oh no! You are **much more likely** to fall for a phish and submit your credentials than people in your department. You can do better!

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#### Reported

Best in class: ██████████  
 You: ██████████  
 Your Company: ██████████  
 Your Department: ██████████

Nice work! You're **more likely** to report than your department!

Reported Bad: You earned a ⚠️

### ! Heads up! You can do better.

Our security tools detected you navigated to a site that was blocked because it posed a security threat. Often these sites attempt to introduce malicious software or are disguised with the intent to fraudulently capture sensitive data (i.e., credentials, credit card or personal information).

Additionally, our security tools detected you recently tried to access a site that was blocked because it was known to have malicious or suspicious content. Often these sites host harmful software, spam, or provide unauthorized file sharing that can pose a security risk.

**We've detected this risky browsing activity numerous times. In fact, you are 3.7x more likely to browse to a dangerous site than others in your department.**



## Keep Improving!

You're **Tenuous**. You've still got a few things to do to improve your security skills.

FLIMSY    **TENUOUS**    STURDY    FORTIFIED    INDESTRUCTIBLE

[SEE A DEMO](#)

▶ Right-touch response, at the right time, to the right people

Typically, identity and access management protections are generalized based on job function and sensitivity of assets being accessed. This one-size-fits-all approach lacks visibility to disparities between good cyber citizens and those individuals engaged in insecure behaviors or in high-risk workgroups.

Identify human risk patterns and trends to proactively protect vulnerable user groups



### New Hires Attack Targets

### Sys Admins w/elevated privilege

Low risk behaviors, but focus of targeted attacks. Protect with conditional access safeguards.

Elevate Identity allows you to defend against the unpredictability of often hidden behaviors that create unintentional security gaps by applying human risk as a powerful new control factor in securing access.



**Elevate Identity** enables dynamic access policies, continuous access evaluations, and smarter access reviews. High-risk users receive strict protections, resulting in reduced incidents, lower cyber risk, and fewer events requiring costly triage and response.